



BOURGOGNE
Bourgogne Wine Board



Press kit

**18-22
mars
2024**

Le rendez-vous des vins de Bourgogne au **cœur** de nos terroirs
The Bourgogne wine event at the **heart** of our terroirs





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| | |
|---|----|
| Market update : Bourgogne has what it takes to remain a market leader them! | 4 |
| The Regional Market: Generous availability eases trade tensions | 5 |
| ■ Vintage 2023: Bourgogne demonstrates its potential! | 5 |
| ■ Estate sales: Growth driven by bulk sales of grapes and must | 6 |
| Exports: Market share to be reclaimed thanks to two beautiful vintages, amid a more competitive environment | 7 |
| ■ Three main export areas for Bourgogne wines | 8 |
| ■ Countries in the European geographical area | 10 |
| ■ North America | 12 |
| ■ Countries in Asia | 12 |
| With WinePilot, Bourgogne is gearing up to become carbon neutral | 15 |
| The Vignobles & Découvertes Tourist Cellars Guide Let's go wine-tasting in Bourgogne! | 18 |
| The Bourgogne 2023 vintage: Surpassing all expectations! | 20 |
| Climatology of the 2023 vintage | 22 |
| The 2022 Vintage in Bourgogne: Promise fulfilled! | 25 |
| The weather in 2022 | 27 |

Market update

Bourgogne has what it takes to remain a market leader them!

Bourgogne has finally been able to replenish its stocks with a second generous harvest in 2023. Periodic shortages of wine are one of the challenges affecting Bourgogne's development in its markets. The challenge now is to re-learn how to build up stocks for the coming years, while also seeking to renew our foothold in markets that are undergoing major changes, both in France and abroad.

- The available stock in Bourgogne, at the start of the 2023-2024 campaign, has been replenished by two generous harvests: wineries have an increase of 12% of available stock compared to the average of the last five years.

Bourgogne has not seen a situation like this for over 20 years. This allows the industry to better anticipate potential future hazards and preserve its market share.

- One of the challenges is to revive Bourgogne's development in the markets, which has been limited in recent years by lower productivity and its many consequences.
- Bulk wine sales from estates are up compared to the same period in the previous campaign: +8% for the first six months of the 23-24 campaign compared to the first six months of the 22-23 campaign. Bulk wine accounts for 67.5% of total sales volumes (bulk + bottles), even though the pace of transactions is a bit slower than in the previous campaign.
- In terms of exports, the markets are facing a number of uncertainties linked to the geopolitical situation, such as the upcoming United States election, as well as the continuing trend towards increasingly occasional consumption.

Bourgogne exports felt the effects of this in 2023, with an export volume down 6% compared to 2022 (87 million bottles¹). And while sales remained above one billion euros for the 4th consecutive year at 1.5 billion euros, that was down 0.3% compared to 2022.

Bourgogne is well aware of the many challenges it must confront: maintaining its production at a good level over the long term, preserving an economic model that enhances its value, and collectively harnessing all the resources at its disposal to consolidate its place in evolving consumption patterns.

¹ When we mention bottles, we only include 75 cl bottles.

The Regional Market: Generous availability eases trade tensions

Although Bourgogne has experienced increasingly significant yield fluctuations since 2008, the generous 2023 harvest has raised the average of the last five harvests. However, this average is still below 1.5 million hectoliters.

The production potential changes from year to year, with the total planted area increasing by 12% in 10 years (+3,000 hectares). The harvests of 2021 and 2023 have produced two contrasting situations: -33% in volume for the 2021 vintage and +29% in volume for 2023 compared to the five-vintage average. These sudden variations seem to have become more pronounced in recent years. As a result, the average of the harvests has hardly changed at all, but the standard deviations have risen sharply.



In addition to these situations, there were two extraordinary and contrasting economic contexts in 2020 and 2021. The first heralded a period of overstocking due to lockdowns, while the second resulted in the 2021-2022 campaign, with record sales mobilizing large stocks in Bourgogne. The less anticipated effects of these two years shaped the 2022-2023 campaign, which saw the confirmation and amplification of new wine consumption patterns driven by younger generations.

The beginning of the 2023-2024 campaign is off to a slow start, awaiting clarification of market trends, both for the French as well as international markets.

In order to balance these increasingly important and regular variables between production and consumption, Bourgogne is equipping itself with tools for collectively managing production volumes and marketing.

■ **Vintage 2023: Bourgogne demonstrates its potential!**

With a production forecast of almost 1.9 million hectoliters² (equivalent to 253 million bottles), the 2023 harvest demonstrates Bourgogne's considerable production potential, when conditions are favorable.

- +9% compared to the 2022 harvest
- +29% compared to the average of the last five vintages (2018-2022)

▶ **The 2023 harvest in detail²**

- ▶ White wines: 1,122,124 hectoliters (+5% compared to 2022)
- ▶ Red wines: 518,846 hectoliters (+9% compared to 2022)
- ▶ Rosé wines: 5,563 hectoliters (-2% compared to 2022)
- ▶ Crémant de Bourgogne: 253,265 hectoliters without reserves (up 32% compared to 2022)

White wines: 59% of this vintage's volume

- ✓ **Mâcon Régionale AOCs³** (23% of white volumes produced in 2023): +4.3% compared to 2022
If we include the *Village* and *Village Premier Cru* AOCs, white wines from the Mâconnais will account for 34% of the white wines produced in Bourgogne in 2023 (up 6.8% from 2022).

² Excluding the VCI (Individual Extra Volume scheme)

³ **Mâcon** AOCs includes: Mâcon, Mâcon-Villages and the 27 Mâcon plus geographical denomination villages.

- ✓ **Chablis AOCs**⁴ (31% of white wine volumes in 2023): +19% compared to 2022

Red wines: 27 % of the volumes of this vintage

- ✓ **Bourgogne Régionale AOC** (46% of red wine volumes in 2023): +6.4 % compared to 2022
- ✓ **Bourgogne Hautes Côtes de Nuits** and **Bourgogne Hautes Côte de Beaune** (13% of red wine volumes in 2023): +7.3% compared to 2022
- ✓ **Mercurey AOC** including the Premier Cru designation (4.8 % of red wine volumes in 2023): +5.5% compared to 2022

Crémant de Bourgogne: 13% of the volumes of this vintage

■ Estate sales: Growth driven by bulk sales of grapes and must

With a generous harvest volume in 2023, estate sales for the first six months of the 2023-2024 campaign have been driven by grape and must sales of the 2023 vintage.

This means that estate sales of bulk wine are up 8% compared to the same period last year, accounting for 67.5% of total sales volumes (bulk + bottles).

This strong growth in the bulk format is naturally driven by sales of "grapes and must" from the 2023 vintage: +14.9% compared to 2022:

- ✓ For white wines: +5.8% compared to 2022 (55% of volumes)
 - **Bourgogne AOC:** +18.4% for 11.4% of volumes
 - **Chablis AOCs:** + 0.2% for 22% of volumes
 - **Mâcon-Villages AOC:** +14.7% for 8% of volumes
- ✓ For red wines: +10.6% compared to 2022 (17% of volumes)
 - **Bourgogne AOC:** +8.3% for 19.3% of volumes
 - **Bourgogne Hautes Côtes de Nuits:** +10.3% for 8.3% of volumes
 - **Mercurey AOC:** +13.4% for 3.5% of volumes
- ✓ **Crémant de Bourgogne** (base wine): +40% compared to 2022 (29% of volumes)

As demand is slightly lower than in 2022, sales of bottled estate wine for the first six months of the campaign have declined compared to the same period of the previous campaign: -3.4% (-10.2% for the 2023 campaign compared to the average for the last five campaigns), accounting for 32.5% of total sales volumes (bulk + bottles).

However, some AOCs are making progress:

- **Bourgogne AOC whites:** +4.4%.
- **Bourgogne AOC reds:** +5.6%.

⁴ **Chablis AOCs** include: **Petit Chablis**, **Chablis** (including the designation Premier Cru), and **Chablis Grand Cru**

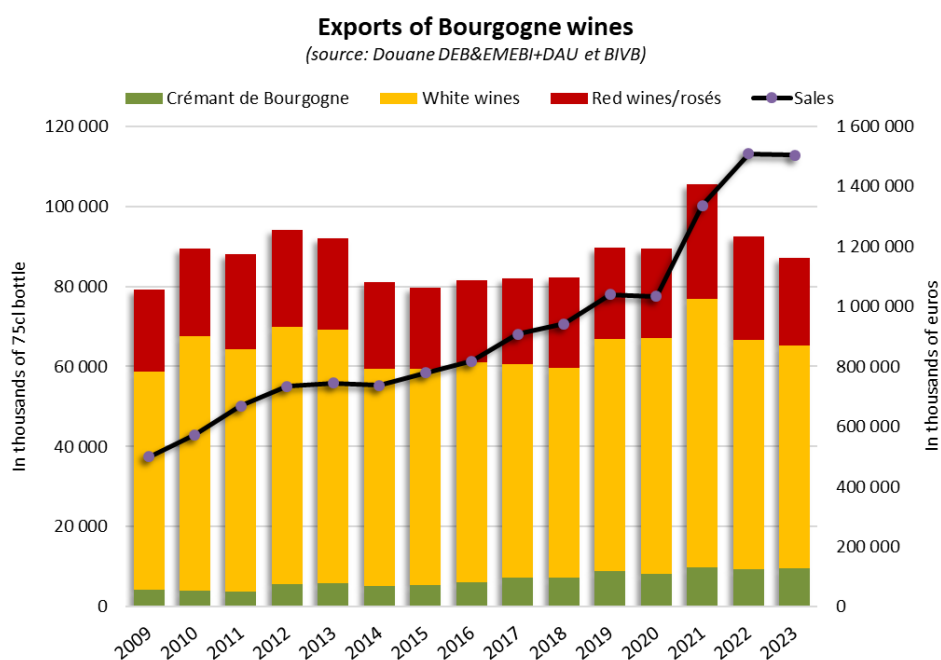
Exports: Market share to be reclaimed thanks to two beautiful vintages, amid a more competitive environment

French wine exports lost almost the equivalent of 190 million bottles in 2023 compared to the average of the last five years. These volume losses reflect smaller and more competitive market shares than in the past.

For 2024, Bourgogne will face a number of challenges in terms of exports, because, as in France, wine consumption is evolving in step with the socio-economic context and changing lifestyles, and is becoming more occasional.

Over the past ten years, Bourgogne has been one of the French winegrowing regions to enjoy steady growth in its exports, while at the same time repositioning its offering in segments that highlight its efforts to enhance the quality of its image and its wines.

In 2023, although the volume of Bourgogne wines exported fell (-6% in 2023 compared to 2022), it was still equivalent to the average of the last 10 years (-0.6% in volume compared to the 10-year average), even including the exceptional results of 2021.



Bourgogne wines continue to expand their presence around the world: they are now exported to 175 of the 197 countries recognized by the UN (+ 9 new exotic destinations in 2023⁵).

- ✓ Bourgogne wines sold over 87 million bottles in 2023, equivalent to the export average of the last 10 years.
 - **Bourgogne** whites account for 64% of the wine exported by volume.
 - Certain high-volume AOCs are regaining market share in 2023: **Mâcon Régionale** AOCs (+12%, 2023 compared to 2022) and **Chablis** and **Petit Chablis** AOCs (+5.2%, 2023 compared to 2022).

⁵ Zimbabwe, Nicaragua, Djibouti, Guinea, Macedonia, Liberia, Cuba, Namibia, Bhutan, and El Salvador

- ✓ The increase in revenue from white wines in 2023 compared to 2022 (+23.6 million euros, representing 49% of Bourgogne's total revenue) does not, however, offset the decline in red wine sales.
 - Among white wines, there were excellent performances from **Chablis** and **Petit Chablis** AOCs (+15.3 million euros), wines from **the Mâconnais AOCs** (+14.9 million euros), and **Grand Cru** AOCs from the Côte d'Or (+9.4 million euros).
- ✓ **Crémant de Bourgogne** will account for more than 11% (up 2 percentage points compared to the 5-year average) of all Bourgogne wine exports in 2023, with an increase of 2.3% (2023 compared to 2022).

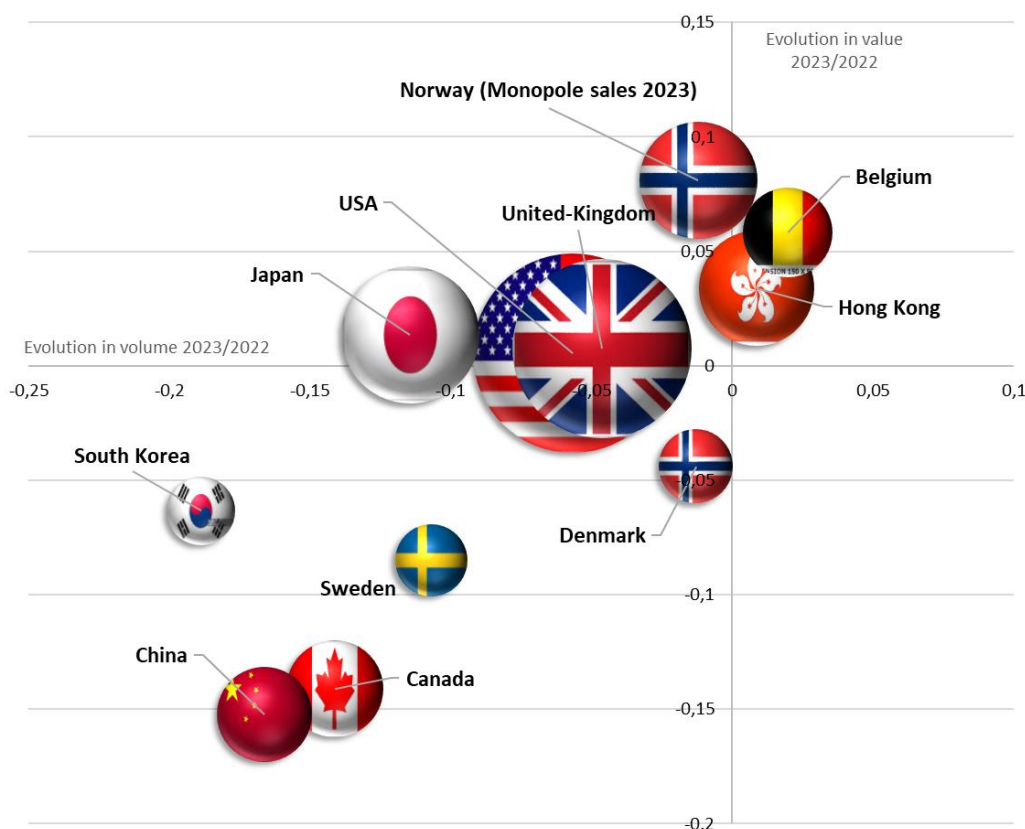
■ Three main export areas for Bourgogne wines

Of the 87 million bottles exported by Bourgogne in 2023, most went to three main geographical areas, which together accounted for 75% of volumes and 72% of sales.

- The European geographical area (United Kingdom, Belgium, Sweden, Denmark and Norway) is the largest in terms of volume and sales (33% of volumes generated and 26% of Bourgogne's export sales).
- North America with the United States and Canada, which are in the top three export destinations, being the 1st and 3rd markets respectively in terms of volume: Together they accounted for 29% of volume and 24% of revenue for Bourgogne wine exports in 2023.
- Asia (Japan, China, Hong Kong and South Korea) is the fastest-growing region in terms of sales, up 61% on average over the last 10 years. It accounts for 13% of volumes and 22% of export sales.

11 markets account for 75% of volumes and 72% of sales

(Sources: Customs DEB&EMEBI+DAU / BIVB; the size of the bubbles is proportional to the turnover in 2023)



Export results for 2023 of Bourgogne wines in its 30 main markets

(Sources: Customs DEB&EMEBI+DAU / BIVB)

| Export Bourgogne | 2023 Market share | | 2023 | | 2022 | | % Variation | |
|-------------------------|-------------------|-------|-----------------|------------------|-----------------|------------------|--------------|--------------|
| | Volume | Value | x 1,000 bottles | x 1,000 €uros | x 1,000 bottles | x 1,000 €uros | Volume | Value |
| Total | | | 87 017 | 1 503 760 | 92 530 | 1 507 755 | -6,0% | -0,3% |
| UNITED STATES | 21% | 19% | 18 093 | 292 917 | 19 177 | 291 280 | -5,7% | 0,6% |
| UNITED KINGDOM | 15% | 16% | 13 146 | 236 811 | 13 786 | 235 065 | -4,6% | 0,7% |
| JAPAN | 7,4% | 9,3% | 6 418 | 139 233 | 7 247 | 137 375 | -11,4% | 1,4% |
| HONG KONG | 1,5% | 6,4% | 1 276 | 96 561 | 1 265 | 93 407 | 0,9% | 3,4% |
| SWITZERLAND | 2% | 5% | 1 685 | 76 597 | 1 748 | 76 260 | -3,6% | 0,4% |
| CANADA | 7,9% | 4,6% | 6 893 | 68 668 | 8 027 | 79 938 | -14,12% | -14,10% |
| CHINA | 3,0% | 4,4% | 2 599 | 65 642 | 3 117 | 77 422 | -16,6% | -15,2% |
| BELGIUM | 8% | 4% | 6 835 | 58 248 | 6 703 | 55 040 | 2,0% | 5,8% |
| DENMARK | 3,3% | 2,7% | 2 854 | 40 281 | 2 891 | 42 130 | -1,3% | -4,4% |
| SWEDEN | 6,1% | 3% | 5 275 | 37 793 | 5 908 | 41 296 | -10,7% | -8,5% |
| GERMANY | 3% | 2% | 2 614 | 37 554 | 2 912 | 39 225 | -10,2% | -4,3% |
| SINGAPORE | 1% | 2% | 703 | 34 393 | 675 | 29 185 | 4,1% | 17,8% |
| TAIWAN | 0,8% | 2% | 680 | 33 604 | 858 | 37 555 | -20,8% | -10,5% |
| SOUTH KOREA | 1,5% | 2,2% | 1 322 | 33 603 | 1 630 | 35 876 | -18,9% | -6,3% |
| NETHERLANDS | 3,4% | 2,2% | 2 967 | 33 481 | 3 212 | 31 069 | -7,6% | 7,8% |
| AUSTRALIA | 2,0% | 2% | 1 756 | 27 197 | 1 799 | 27 280 | -2,4% | -0,3% |
| ITALY | 1,8% | 1,7% | 1 541 | 26 160 | 1 360 | 21 645 | 13,3% | 20,9% |
| UNITED ARAB EMIRATES | 0,7% | 0,9% | 579 | 13 278 | 775 | 14 122 | -25,3% | -6,0% |
| NORWAY | 1,1% | 1% | 948 | 13 188 | 592 | 9 659 | 60,2% | 36,5% |
| SPAIN | 0,6% | 0,8% | 559 | 12 364 | 634 | 11 635 | -11,9% | 6,3% |
| AUSTRIA | 0,4% | 0,5% | 319 | 8 169 | 309 | 8 454 | 3,3% | -3,4% |
| IRELAND | 0,9% | 0,5% | 798 | 7 741 | 796 | 7 370 | 0,2% | 5,0% |
| ISRAEL | 0,9% | 0,5% | 763 | 7 674 | 726 | 7 152 | 5,1% | 7,3% |
| BRAZIL | 0,7% | 0,5% | 595 | 7 012 | 426 | 5 919 | 39,7% | 18,5% |
| LUXEMBOURG | 0,3% | 0,5% | 275 | 6 775 | 334 | 7 009 | -17,5% | -3,3% |
| THAILAND | 0,4% | 0,4% | 316 | 6 443 | 256 | 6 583 | 23,4% | -2,1% |
| CZECH REPUBLIC | 0,2% | 0,3% | 187 | 4 581 | 171 | 3 281 | 9,2% | 39,6% |
| POLAND | 0,5% | 0,3% | 473 | 4 536 | 405 | 3 947 | 16,9% | 14,9% |
| LITHUANIA | 0,3% | 0,3% | 285 | 4 058 | 336 | 4 172 | -15,4% | -2,7% |
| NORWAY (Monopoly sales) | | | 4 436 | 100 991 | 4 487 | 93 394 | -1,2% | 8,1% |

■ Countries in the European geographical area

Bourgogne sold 29 million bottles to the area's five main markets, generating sales of over 386 million euros (down by 0.8 million bottles and up by 3.1 million euros in 2023 compared to 2022).

French wines lost 34.3 million bottles in these countries in 2023 compared to the 5-year average.

- ✓ **United Kingdom, the 2nd largest market in terms of value** (16% of sales, for 15% of volumes)
Evolution 2023 compared to 2022: - 4.6% in volume and +0.7% in value



In 2023, the United Kingdom maintained its position as the 2nd largest export market in terms of volume and value, just behind the USA.

Although export volumes are declining, some AOCs are regaining market share (2023 compared to 2022):

- **Mâcon Régionale** AOCs in white (including **Mâcon-Villages** and **Mâcon plus geographical designation**): +9.4% in volume, accounting for 23% of white wine volumes.
- **Grand Cru** AOCs from the Côte d'Or: a significant increase in volume (+42.7%), accounting for 6.8% of white wine volumes.
- **Crémant de Bourgogne**: up 38.1% in volume, accounting for 6.2% of exported volumes. It remains above its 2019 performance.

Sales of red wines and Crémant de Bourgogne have risen significantly, by 1.2% and 48.9% respectively (2023 compared to 2022).

Bourgogne white wines are very present in this market, and still account for 36.4% of the volume of French AOC white wine exported to the United Kingdom, accounting for 58% of the revenue generated by this category of wine in 2023.

- ✓ **Belgium, the 8th largest market in value** (3.9% of export revenue, representing 7.8% of volumes)
Evolution 2023 compared to 2022: +2% in volume and +5.9% in value



Bourgogne white wines still play a dominant role in the export of AOC wines to this country: 29.6% of volumes and 44.5% of sales for this category of wine in 2023. It is these same white wines that show the highest growth in revenue (+4.4 million euros in 2023 compared to 2022).

The turnover generated by Bourgogne's white wines is thus well supported: +12.2% (2023 compared to 2022).

Some very fine performances worth noting:

- **Chablis** and **Petit Chablis** AOCs: +23.2% in volume and +36.9% in value compared to 2022
- **Mâcon** regional AOCs (including Mâcon-Villages and Mâcon plus geographical designation): a +9.6% increase in volume compared to 2022 (30.8% of Bourgogne's white wines) and a +19.5% increase in value (25.6% of sales).

Although Bourgogne reds account for only 13.7% of volumes and 26.8% of sales in Belgium, they achieved notable successes in 2023:

- **Bourgogne** regional AOCs (including Bourgogne plus geographical denomination): +16.9% in volume (54.1% of exported bottles) and +21.1% in value (20.5% of sales)
- **Grand Cru** AOCs from the Côte d'Or: + 8.8 % in volume (just over 6.5 % of exported red wines) and +10.3 % in value (31 % of sales for this category).

None of these figures take into account direct sales to Belgian tourists. It is worth noting that Belgian tourists are among the most frequent visitors to the Bourgogne wine region.

- ✓ **Denmark, the 9th market in value** (2.7% of export sales, accounting for 3.3% of volumes)
Evolution 2023 compared to 2022: -1.3% in volume and -4.4% in value



In 2020, Denmark became one of the top 10 markets for Bourgogne wines in terms of value. It confirmed this position in 2023, even overtaking Sweden. In terms of volume, it has held onto its 9th place for over 10 years. Bourgogne wines enjoy a strong position, confirming their 2nd place in terms of both volume (2.18 million bottles, representing a market share of 18.6%) and sales (excluding Champagne) among French AOC vineyards.

Bourgogne white wines account for 55.6% of export volumes, and 49.4% of total sales. There was a significant increase in volume (+24,000 bottles compared to 2022), driven mainly by:

- **Chablis** AOCs: up 28.2% in volume compared to 2022 (32.4% of Bourgogne white wine volumes) and up 23.6% in value compared to 2022.
- **Bourgogne Régionale** AOCs (including **Bourgogne plus geographical designation**): +23.4% in volume compared to 2022 (29.4% of Bourgogne white wine volumes) and +20.3% in value compared to 2022.

For red wines, only the **Bourgogne Régionale** AOCs (including **Bourgogne plus geographical designation**) are experiencing real growth in volume: +4.6% in volume (50.9% of red wine volumes exported).

Crémant de Bourgogne, which accounts for 23.5% of volumes, continues to grow: +2.5% in volume and +12.6% in sales.

- ✓ **Sweden, 10th largest market in value** (2.5% of export sales, accounting for 6.1% of volumes)
Evolution 2023 compared to 2022: -10.7% in volume and -8.5% in value



Despite negative results, Bourgogne confirms its 1st place in volume (5.3 million bottles, 23.6% market share) among French AOC vineyards in this market, established in 2018. Bourgogne wines rank 2nd in terms of sales (37.8 million euros and 22.2% market share in value) and have held this position for over 10 years, behind Champagne.

This is one of the markets where Crémant de Bourgogne is highly exported, with volumes close to those of white wines: 39.9% of Bourgogne export volumes for Crémant de Bourgogne and 47.7% for white wines. It is also the leading sparkling wine in terms of volume and value exported to this country: 65.8% of the volume and 73.5% of the value of all French sparkling wines excluding Champagne.

Furthermore, **Crémant de Bourgogne** experienced double-digit growth in 2023, both in volume and in value: +16.5% in volume and +17.8% in sales (2023 compared to 2022).

Bourgogne red wines accounted for just 12.3% of export volumes and 19.8% of sales in 2023.

- ✓ **Norway, 7 years of growth for Bourgogne wines**



The customs data does not allow us to rank Norway as an export destination for Bourgogne wines, as is the case for other destinations, since part of the wine exported to Norway (according to customs sources) transits through other destinations.

However, the figures from the monopoly alone would place Norway as the 7th largest market in volume and 4th largest in value for 2023!

Sales of Bourgogne wines by the Vinmonopolet (monopoly) continue to grow over the long term. Although sales in 2023 are slightly down compared to 2022 (-1.2%), they remain higher than the 5-year average: +6.4% in volume and +29.1% in value (2023 compared to the 5-year average).

In 2023, sales of Bourgogne wines through Vinmonopolet amounted to 4.435 million equivalent 75 cl bottles (19% of Bourgogne wine sales are in the Bag-in-Box format):

- **White wines**: Only the **Bourgogne Régionale** AOCs (including **Bourgogne plus geographical designation**) saw growth in 2023, up 28.9% in volume (32.4% of total volume).
- **Crémant de Bourgogne**: Although the AOC experienced a decline in 2023 (-1.3% compared to 2022), export volumes remained above the 5-year average: up by 23% in volume (32% of volumes).
- **Red wines**: Slightly up (+0.6% in volume) driven by **Bourgogne Régionale** AOCs (including **Bourgogne plus geographical designation**), which account for 66.3% of the volume of exported red wines from Bourgogne.

The monopoly's revenue from its sales of Bourgogne wines in 2023 exceeded 100 million euros (1.15 billion NOK), representing growth of + 8.1% compared to 2022. Red wines showed the strongest growth: +16% compared to 2022. White wines came in second, up 16% compared with 2022, while Crémant followed at +6% compared with 2022.

■ North America

Exports of Bourgogne wines to the USA and Canada totaled the equivalent of 24.9 million bottles, representing sales of 361.5 million euros (-2.2 million bottles and -9.6 million euros in 2023 compared to 2022). French wines have lost 29.7 million bottles on these markets in 2023 compared with the 5-year average.

- ✓ **United States, the 1st market in value** (19% of export sales, accounting for 21% of volumes)
Evolution 2023 compared to 2022: -5.7% in volume and -0.3% in value



In 2023, the United States maintained its position as the leading export market in terms of both volume and sales, ahead of the United Kingdom.

Despite the decline in volume growth, Bourgogne whites have regained market share (+2.8% in volume compared to 2022):

- **Mâcon Régionale** AOCs (including **Mâcon-Villages** and **Mâcon plus geographical denomination**): +28.1% in volume compared to 2022, for 24.8% of white wine volumes, and +42.5% in value compared to 2022.
- **Chablis** and **Petit Chablis** AOCs: up 11.2% in volume compared to 2022 (21.7% of Bourgogne white wine volumes) and up 23.4% in value compared to 2022.
- **Village** and **Village Premier Cru** AOCs from the Mâconnais: +10.2% in volume compared to 2022 (10.2% of the volume of white wines from Bourgogne) and +18.1% in value compared to 2022.

Red wines and Crémant de Bourgogne saw a decline in 2023, both in terms of volume and sales.

Bourgogne whites, which have a strong presence in this market, still account for 33% of the volume of AOC French white wine exported to the United States, representing 47.8% of the sales in 2023.

- ✓ **Canada, the 6th largest market in value** (4.6% of export sales, representing 7.9% of volumes)
Evolution 2023 compared to 2022: -14.12% in volume and -14.10% in value



In Canada, Bourgogne maintained its position as the top performer in terms of revenue and volume for French AOC still white wines. Despite a drop in volume and value in 2023 (-14.12% in volume and -14.10% in value compared to 2022), Bourgogne accounted for 42.3 million euros in revenue, capturing 47.8% of the market share in value.

This leading position is largely attributed to the **Chablis** and **Petit Chablis** AOCs, which saw a modest increase in volume (+4.3%) and in value (+6.5%) in 2023 compared to 2022. These appellations accounted for 32.7% of exports by volume and 35.3% of the revenue.

Among Bourgogne red wines, only the **Village** and **Village Premier Cru AOCs of the Côte de Nuits** showed growth in volume (+3.1%) and in value (+13.8%).

Crémant de Bourgogne continued its growth trajectory in 2023, with a 2.3% increase in volume and a 1.8% increase in value, consolidating its position as the second-largest French AOC among sparkling wines in Canada.

■ Countries in Asia

Within the Asian region, Bourgogne wines exported 11.6 million bottles with revenues of 335 million euros across four main markets in 2023. This represents a decrease of 1.6 million bottles and 9 million euros in revenue compared to 2022 for Bourgogne wines. French wines as a whole have seen a decline of 63.9 million bottles in these markets in 2023 compared to the five-year average.

- ✓ **Japan the 3rd largest market in value** (9.3% of export sales, accounting for 7.4% of volumes)
Evolution 2023 compared to 2022: -11.4% in volume and +1.4% in value



Bourgogne wines have long held a significant place in French exports of still AOC wines to Japan. In 2023, they maintained their position as the second largest contributor in volume (20.2% of volumes) and the largest contributor in value (46% of the value) among French AOC wines exported to Japan.

Bourgogne whites are highly favoured, accounting for 44.5% of the volume of French white AOC wines exported to Japan, and 67.6% of sales in this category.

Despite a drop in the volume exported to Japan, some Bourgogne appellations continue to see growth in their sales:

- **Bourgogne Régionale** AOC whites (including **Bourgogne plus geographical denomination**): +7.8% (2022 compared to 2023) representing 44.2% of white wine sales.
- **Chablis** AOCs: +5.8% in volume and +9.8% in sales (2023/2022).
- **Bourgogne Régionale** AOC reds (including **Bourgogne plus geographical denomination**): +10% (2022/2023) representing 54.8% of red wine sales.

Over the past 15 years, sales of Bourgogne wines have grown significantly in Japan, increasing by a total of 100% (2023 compared to 2009), driven primarily by **Bourgogne Régionale** AOCs (+48.6 million euros in sales).

- ✓ **China and Hong Kong the 3rd largest market in terms of value** (10.8% of export sales, representing 4.5% of volumes).



Evolution 2023 compared to 2022: -11.6% in volume and -5% in value.

Whether it's an anachronistic phenomenon or an emerging trend, white Bourgogne wines continue to grow in these two markets, historically driven by red wines (87.7% of French AOC wines exported to these countries are red): +5% in volume (2023 compared to 2022).

Some good results are to be noted (2023/2022), thanks in particular to white wines:

- ✓ **Chablis** and **Petit Chablis** AOCs: +89% in volume (24.2% of bottles exported) and +71.2% in value (9.9% of sales).
- ✓ **Village** and **Village Premier Cru** AOCs from the Mâconnais: +0.2% in volume (6% of bottles exported) and +4.9% in value (3.2% of sales).
- ✓ **Mâcon Régionale** AOCs (including **Mâcon-Villages** and **Mâcon plus geographical denomination**): +130% in volume and +56.5% in value.

Red wines, which still account for 55% of Bourgogne wines on these markets, experienced a slowdown in 2023, while some AOCs continued to grow in sales:

- ✓ **Bourgogne Régionale** AOCs (including **Bourgogne plus geographical denomination**): largely dominant, covering 59.4% of export volumes and growing in sales (+2.3% compared to 2022).
- ✓ **Village** and **Village Premier Cru** wines from the Côtes de Nuits: showing significant growth, up 12.6% in sales.
- ✓ **Crémant de Bourgogne**, which is still relatively under-represented (36,000 bottles, representing less than 0.92% of exported Bourgogne wines), achieved a significant double increase: +15.6% in volume and +40.5% in value.

- ✓ **South Korea is ranked 14th in terms of value** (2.2% of export sales, for 1.5% of volumes).
Evolution in 2023 compared to 2022: -18.9% in volume and -6.3% in value

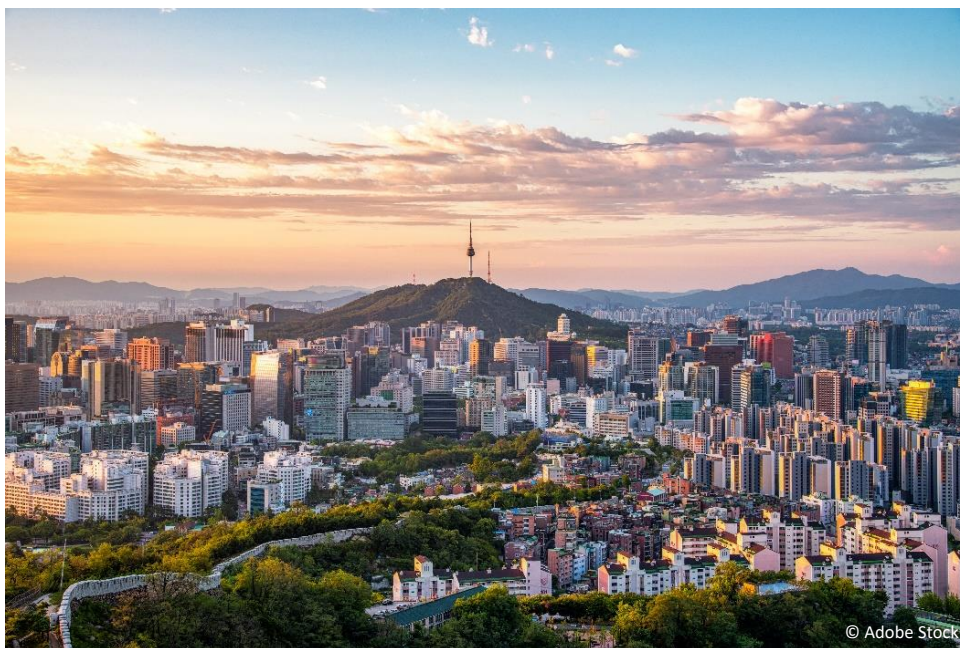


Since the free trade agreement signed between South Korea and the European Union in 2011, the wine market has seen significant development. In 2021, the volume of French AOC wines reached a new record, surpassing that of 2007 by a large margin. Bourgogne wines, which are very popular, are among the French AOCs that have made the most progress.

In 2023, Bourgogne confirmed its n°1 position in terms of revenue in 2023 (13.4 million, accounting for 61.2% of market share in value) among the French AOC still white vineyards in South Korea. It has also confirmed its n°1 position in terms of volume, which has not changed for 10 years.

In 2023, the growth of Bourgogne wines slowed significantly: -18.9% in volume and -6.3% in value. However, some Bourgogne wines continue to progress:

- **Grand Cru** AOCs of the Côte d'Or in white: +25.3% in volume (3.7% of white wine bottles exported) and +56.9% in value (11.4% of revenue in this category)
- **Bourgogne Régionale** AOCs in white (including Bourgogne plus geographical designation): +0.3% in volume (42.4% of white wine bottles exported) and +2.9% in value (32.7% of revenue in this category)



Economic report written with the Markets and Development Unit - BIVB - March 2024

(Sources: Douane, CAVB, FDAC, Wine Intelligence, CIRCANA-IRI, BIVB)

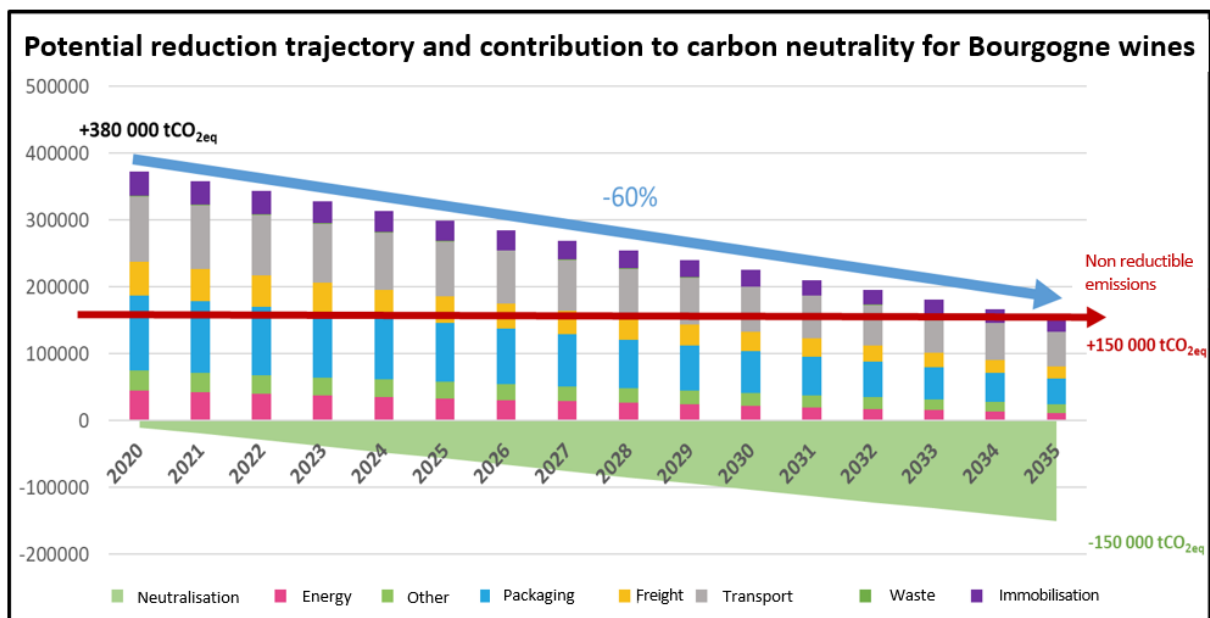
With WinePilot, Bourgogne is gearing up to become carbon neutral

In June 2023, the Bourgogne Wine Board (BIVB) agreed on the path to be followed to achieve carbon neutrality for the Bourgogne wine sector by 2035, and will be making the WinePilot tool available to all its professionals starting on April 2, 2024.

Developed by the company FoodPilot in partnership with Adelphe in 2022, this innovative platform serves as a gateway to the approach, enabling each company (domaine, négoce, cellar) to assess its carbon footprint, draw up its own reduction plan and simulate its impact.

At the heart of France's strategy to become carbon neutral by 2050, the BIVB partnered with Adelphe in 2022 on the "Objectif Climat" project to contribute to the decarbonization of the wine industry. After two years in development, the project methodology is moving from the test phase to implementation, with Wine Pilot, a digital tool developed by the company FoodPilot.

This tool, made available free of charge by the BIVB, will help wine estates, wine merchants and cooperative wineries calculate their carbon footprint and reduce their emissions across the board. It will guide professionals towards optimized solutions and an easily achievable action plan.



At the same time, Wine Pilot provides the industry with an overall view of the carbon footprint of the Bourgogne winegrowing region, thanks to the pooling of data provided by companies (made anonymous). By monitoring developments, the BIVB will be better able to steer the industry's path towards carbon neutrality by 2035: a 60% reduction in CO₂ emissions and regional compensation for the remaining 40% that cannot be reduced. This will result in reducing CO₂ emissions to 4.8 tonnes per hectare per year.

"We must move forward together to meet the challenges of decarbonization, because on our own, the objective may seem unattainable," admits Laurent Delaunay, President of the BIVB. "It's not about reducing our production—we want to maintain it while taking care of our resources and limiting climate change. This is an issue that involves us, but one that will also impact and involve the generations that follow us. It's a natural step for a sustainable industry like that of Bourgogne wines, which has existed for nearly 2,000 years. We need to move forward together to multiply the virtuous impact of each decision."

Winegrowers play a key role in WinePilot

In order to develop a pragmatic tool specifically tailored to the needs of the industry, 20 Bourgogne winegrowers and *négociants* participated in its development, contributing to various testing phases. This has enabled the tool to be adapted to the realities of each industry, combining user-friendly features with practical information. This tool is intended to become a true decarbonization GPS. It should make it easy for everyone to indicate their starting point (initial carbon footprint) and to set an individual trajectory over time (5 to 10 years), by choosing the actions that will have the greatest impact and make the most sense for their vineyard, winery and marketing.

WinePilot offers a very practical three-part menu:

- **Calculate the simplified carbon footprint of your wine business:** It all starts with the Semi-Specific Questionnaire. The user is invited to complete a few data points, which are fairly easy to find, to obtain an initial assessment.
This questionnaire currently focuses on 20% of the data, which corresponds to 80% of carbon emissions.
This enables users to define the most effective actions for achieving a significant reduction. The entire value chain is covered, according to the profile of each company (energy, agricultural practices, purchasing, packaging, business travel, distribution, etc.).
- **Establish an action plan to improve your carbon footprint:** This is where things take shape, with realistic proposals, from the vine to the winery and marketing.
The impact of each decision is precisely evaluated. The tool also lets you choose the time frame (5 to 10 years) needed to achieve the set objectives.
- **Compensating and achieving neutrality:** The other important aspect of the "Objectif Climat" project, in order to achieve neutrality, is to measure and develop carbon storage within Bourgogne itself. Everyone will be able to assess the carbon storage capacity of their parcels of vines and the surrounding area. As a result, agroforestry and grassing will continue to develop over the coming years.



An inspirational tool to motivate more than 3,000 players in the Bourgogne winegrowing sector

Of course, other tools and partners exist to calculate and manage one's carbon footprint. If the BIVB has chosen to take part in the WinePilot initiative, it is to create a virtuous circle. "The overall goal of the industry is ambitious. To achieve it, we now need to involve more than 3,000 individual companies. This tool is the gateway to this process. It will encourage each company to examine its own practices and take the most appropriate measures", says François Labet, Vice President of the BIVB.

He adds "WinePilot will enable us to move forward together, to encourage goodwill, to stimulate individual efforts and, above all, to have a comprehensive view of the effectiveness of everyone's efforts. Each company will have its own dashboard and will be able to easily compare its results with those of similar companies (wineries, merchants, cooperatives) in the same geographical area."

About Adelphe

Adelphe, a government-approved service company and subsidiary of Citeo, is an eco-organization whose mission is to reduce the environmental impact of packaging. It is particularly active in the wine and spirits, food service and healthcare sectors. Thanks to the eco-contribution paid by economic actors in these sectors, Adelphe advises companies on how to reduce, reuse and recycle more of their packaging, finances local authorities to improve collection and sorting, and raises public awareness about best practices and actions to adopt. In 2024, over 15,000 companies are members of Adelphe, committing around 90 million euros to developing this circular model, contributing to the decarbonization of the economy and thus preserving the environment and biodiversity.

About WinePilot by FoodPilot

WinePilot is the all-in-one solution for measuring the CSR (Corporate Social Responsibility) impact of the wine industry. This solution, developed by FoodPilot, enables wine professionals to measure and manage their CSR progress in France and Europe. Indeed, our ambition is to make the wine sector more sustainable and environmentally friendly. How does it work? WinePilot collects, measures and analyzes CSR data from wine companies in real time, using a certified scientific method to facilitate sustainable development in the sector. Thus, WinePilot offers functionalities specifically adapted to the needs of each wine industry professional, enabling them to adapt and change their production model.

The Vignobles & Découvertes Tourist Cellars Guide Let's go wine-tasting in Bourgogne!



Are you dreaming of exploring the cellars of Bourgogne, but don't know the right places to go and need some guidance?

[The Vignobles & Découvertes Tourist Cellars Guide](#) is designed to help you prepare your wine tourism visits.

It lists 252 Domaines, Maisons and Cooperative Wineries from Chablis to Mâcon, selected by the Bourgogne Wine Board (BIVB) and awarded the "Vignobles & Découvertes" label: a true benchmark of quality that allows you to organize your cellar visits with complete peace of mind!

It is 100% digital, and also provides information on the vineyards, the "Vignobles & Découvertes" national label, the Cité des Climats et vins de Bourgogne, the Bourgogne Wine School, and more.

The Vignobles & Découvertes Tourist Cellars Guide: Simply follow the guide!

Arranged by the main wine-producing regions, the guide lists over 250 wineries selected by the BIVB. Visitors can easily find the right winery for their needs, all along the Bourgogne wine routes. Unforgettable tastings and rich discussions with our winegrowers are guaranteed!

It offers an educational approach to the vineyard, the winegrower's profession, the Climats, and gives the key figures for Bourgogne and its wines. It also highlights the industry's commitment to responsibility. Want to learn more about the vineyards? Visit one of the new Cité des Climats et vins de Bourgogne or take a course at the Bourgogne Wine School: the guide will explain how to do it all!

This guide is free and can be downloaded from these websites:

- www.bourgogne-wine-cellars.com in English

Pictograms for each location indicate the services and facilities on offer: catering, accommodation, spoken languages, wineries adopting a certified environmental approach, as well as each winery with a wine selected by the BIVB's Prestige Wine Cellar.



The Vignobles & Découvertes label: A guarantee of a quality welcome



Wineries are awarded the "Vignobles & Découvertes" label after passing a Bourgogne wine tourism quality audit, coordinated by the BIVB and carried out by a specialized independent body. This audit verifies compliance with national criteria, as well as the quality of the welcome offered by the wineries.

The ambition of this national label is to offer the very best in wine tourism. Created in 2009, this label recognizes a commitment to excellence, particularly in Bourgogne. The industry's professionals have actively raised their standards, in order to offer a range of products and services that live up to their excellent reputation!

The commitments of Vignobles & Découvertes cellars in Bourgogne:

- Provide an authentic, friendly welcome
- Ensure convenient and reliable opening hours
- Offer optimal wine tasting conditions
- Guide visitors towards responsible wine consumption
- Passionately introduce visitors to Bourgogne: its vineyards, its natural, cultural and gastronomic heritage
- Provide an unforgettable experience



The Wine Festivals Guide: Updated year-round!

This digital guide lists some 100 wine festivals that take place throughout the year in Bourgogne, from the most unique to the most solemn. They include theater, concerts, street art, gourmet walks, exhibitions, open houses, tastings, and more.

Tasting the wines of our vineyard at a wine festival is the perfect way to savor the way of life of the region and fully immerse oneself in the "Bourgogne experience"!

A timeline presents the festivals by month. Each festival is listed with useful information (times, places, prices, contact details, website).

- ➔ The wine festival guide is available only in digital format and can be downloaded directly from the following websites
- www.bourgogne-wines-festivals.com in English

To help you plan your stay in Bourgogne, visit the page
«[Trips to the Bourgogne region](#)» on the [Bourgogne wines](#) website

The Bourgogne 2023 vintage: Surpassing all expectations!

It's been some time since Bourgogne enjoyed two consecutive years with above-average volumes. 2023, coming hot on the heels of 2022, has put a smile on the faces of winegrowers and wine merchants: the cellars are (almost) full again, and the quality is there every time.

That's the other great thing about this vintage - despite unstable weather conditions over the summer, the end result is stunning. The Chardonnay, Aligoté and Sauvignon grapes reached full maturity in perfect condition, while retaining enough freshness to live up to the reputation of Bourgogne white wines. And Pinot Noir proved, once again, that it is king of the grape varieties. After a rigorous sorting process, facilitated by high yields, some very fine juices were extracted, with a great variety of aromas.

The result is expressive, fruity wines with beautiful aromatic profiles, for both white and red. There's something for all tastes, as this vintage offers a range of profiles linked to the choice of harvest dates. We look forward to exploring the 2023 vintage!



White wines

Everyone in Bourgogne is unanimous: it's "a great year for white wine!"

The ripe, healthy, well-balanced grapes have produced wines that stand out for their richness and wonderful opulence, without excess.

The wines are aromatic, evoking gorgeous ripe white fruits such as pear and peach. Despite the very hot weather at the start of the harvest, beautiful balances have been maintained.

Red wines

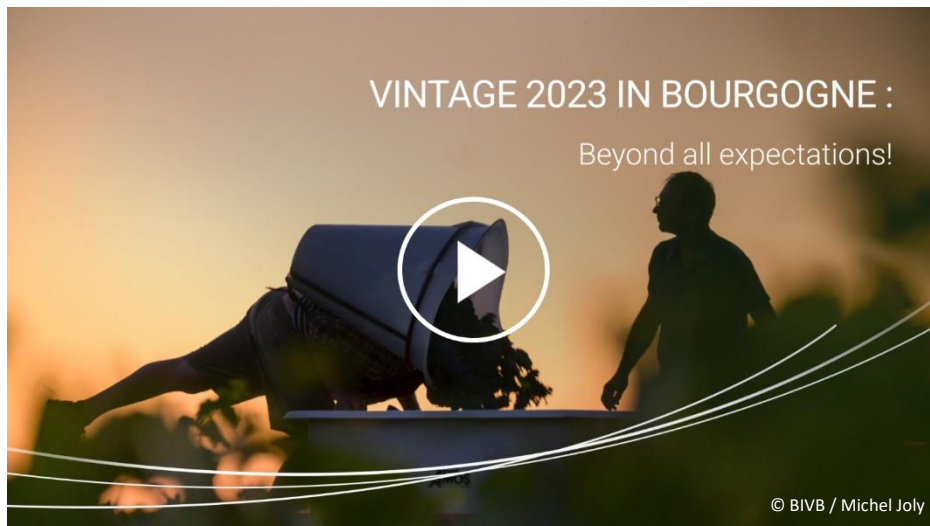
The red wines are expressive and open up quickly. They have delicious flavours, in some cases reminiscent of fresh red fruits, such as raspberries, or with aromas of dark fruits, such as blackberries, and even spices for some wine profiles.

On the palate, they have a lovely density, with a silky tannic structure. During vinification, conditions were just right for good colour extraction. The deep, intense colours of the wine are superb.

Crémant de Bourgogne

The basic wines are fruity, balanced and elegant. The Chardonnay has an aromatic profile featuring citrus and floral notes, or even exotic fruit. The Pinot Noir hints at red berries such as raspberry and cherry. The Aligoté maintains its vivacity with lemony notes. Finally, the expressive Gamay has flavours reminiscent of strawberry.

[Click on the image to watch a video about the 2023 vintage](#)



[Scan the QR code to watch a video about the 2023 vintage](#)



This press release presents a general overview. Each wine and each winemaker is unique, so each wine must be tasted before it can be characterised.

Climatology of the 2023 vintage

Year after year, the exceptional is becoming the norm. Fortunately, winegrowers and winemakers of Bourgogne are resilient and know how to adapt to capricious weather conditions, redoubling their attention in the vineyard and their skill in the cellar. This vintage proves it once again.

To the great delight of everyone, the harvest was a stunning one, both in terms of quality and quantity, especially for the Chardonnays. The Pinot Noir grapes also benefited from the September sunshine to reach peak ripeness, while the lavish bunches of grapes enabled us to sort for quality and keep the best of a rock-and-roll year.

A gentle start to the cycle

Despite a milder winter than usual, budburst was a few days later than average, due to unstable weather until April (with rapidly alternating warmer and cooler-than-normal days). This slight delay meant they dodged the rare spring frosts.

The very first green tips were observed on April 2 on Chardonnay vines in early areas, then on Pinot Noir and Gamay vines on April 12.

As soon as budburst began, many plots showed a degree of variation, which lasted until the harvest. This is due to a staggered regrowth of the vines after the excellent 2022 harvest.

A rollercoaster spring, but a fine crop of emerging grape bunches

At the start of May, conditions became favourable for growth. The phenological stages followed on, one after another, at a frenetic pace. As the days went by, the leaves unfurled, finally giving the landscape its verdant hue, typical of the season.

From May 20 onwards, temperatures rose and remained above the seasonal norm, encouraging rapid progress towards flowering. The very first flowers appeared at the end of May. The mid-flowering stage followed on June 7, heralding a harvest for early September.

On the whole, the flowers came into bloom in excellent conditions, with favourable temperatures and plenty of sunshine.

Localised thunderstorms provided water at the very end of flowering, allowing the flower caps to fall off and encouraging wind pollination. The emergence of generous bunches of grapes reassured winegrowers of the coming harvest's potential.

The spring ended with a water deficit which didn't hold back the campaign at all, notwithstanding thunderstorms in June which brought some very heavy rainfall (in the Côte d'Or in particular, with 80 mm to 140 mm at a time).

A summer cocktail of all kinds of weather!

July, like June, was relatively unstable, with alternating thunderstorms, temperature peaks of up to 35-36°C and high humidity. This kind of volatility is conducive to disease, and winegrowers remained vigilant throughout the summer. Two hailstorms on July 11 and July 15 caused very localised damage (south of Mâconnais, north of Côte Chalonnaise, Meursault, and around Dijon). However, Bourgogne was generally unscathed, as could be seen by the vineyards of Chablis and Grand Auxerrois.

In early-ripening areas, the first grapes in the veraison stage - when they begin to change colour - were observed between July 11 and July 18, depending on the sector.

Temperatures remained relatively mild, with a fairly wide day/night range, which was very beneficial to the vines.

A hot harvest

The grapes ripened in warm, sunny conditions, allowing a steady build-up of sugar. August, punctuated by rainy spells, enabled the harvest capacity to be maintained, before ending with unseasonably high temperatures and sunshine.

For this reason, many winegrowers decide to pick at night or in the early hours of the morning. This preserves the freshness of the grapes and the quality of the vintage.



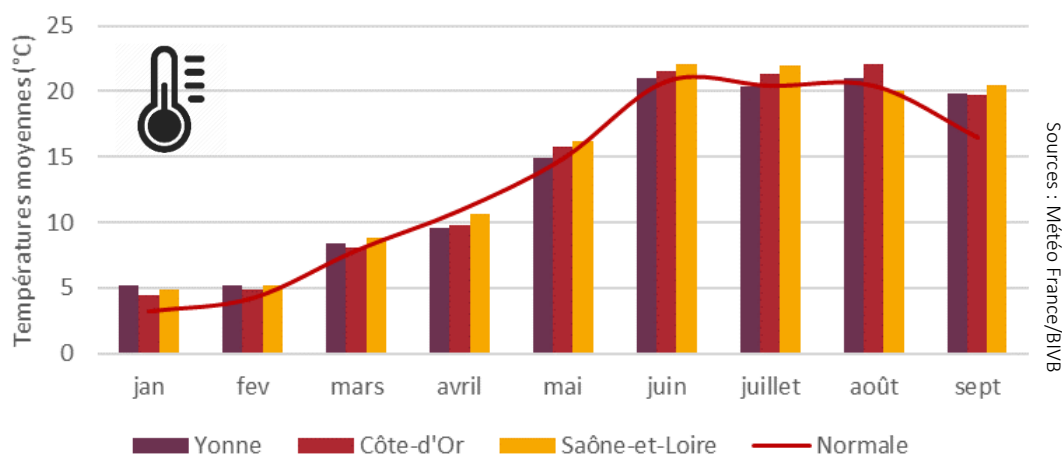
The Crémant de Bourgogne of Mâconnais (Lugny) kicked off the harvest on August 25. Temperatures were more than 35°C in the sun and these would last until the end of the first week of September. Picking for the still wines took over at the beginning of September, starting with the white wines, especially in plots in the early sector. Next came the Pinot Noir, around the second week of September. The plentiful and lavish clusters of grapes took advantage of the late summer sunshine to perfect their ripeness. The harvest spread out from the south to the north of Bourgogne, ending in late September in Chablis and the Hautes Côtes.

The Chardonnay and Aligoté grapes were magnificent. More attention was devoted to the Pinot Noir grapes, which are more sensitive to heat. They required careful sorting, both in the vineyard and at the entrance to the cellar, to remove the scorched or wilted grapes, although the bunches were in excellent condition.

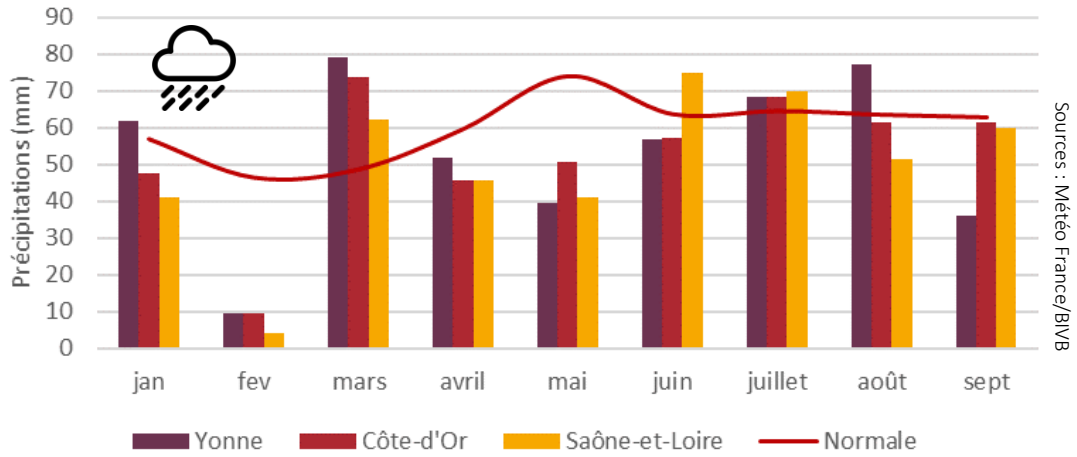
Vinification, once it began, filled the cellars with delicious aromas. The fermentations went well and, after a few weeks, it was possible to distinguish the different profiles that began to emerge.

Ageing has begun in the cellars for this vintage, the volume of which will allow stocks to be replenished. We look forward to trying it. Bourgogne has something to look forward to.

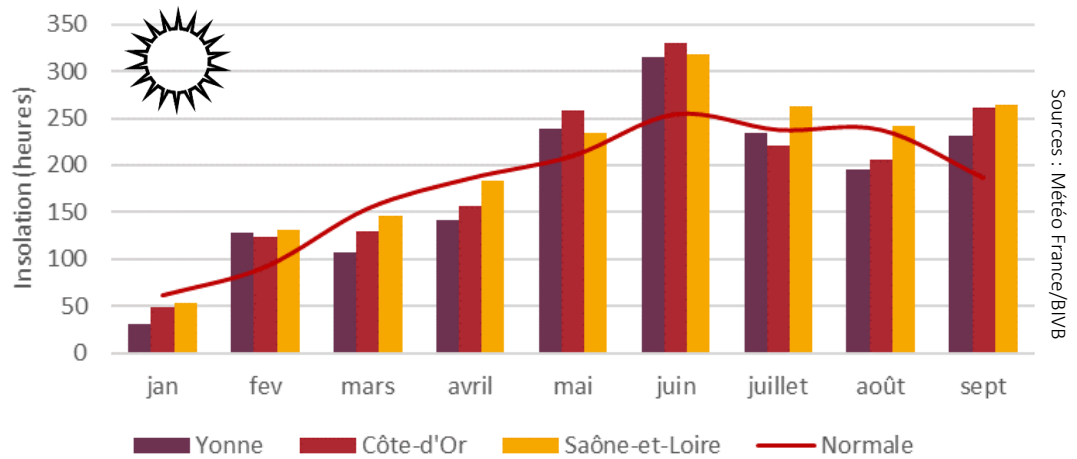
Average monthly temperatures (°C) - Bourgogne 2023
Comparison to normal by *département*



Average monthly precipitation (mm) - Bourgogne 2023
Comparison to normal by *département*



Average monthly sunshine (hours) - Bourgogne 2023
Comparison to normal by *département*



This press release only offers a general snapshot.

Because each wine and each winemaker is unique, wines need to be tasted individually before being characterized.

The 2022 Vintage in Bourgogne: Promise fulfilled!

The 2022 vintage - long-awaited and hoped for after the small crops of 2021 and much acclaimed and celebrated following the harvest - is now living up to all its promise. It's a very fine vintage, with wines that are seductive when they are young, but that will also age beautifully.

Nevertheless, the 2022 vintage was the fruit of an intense year weather-wise, with frost, heatwaves and drought. Production volumes, saved by a slightly later budburst which protected the buds from frost, could have been impacted by the four summer heatwaves and a widespread shortage of water. But the vines were able to draw on their own resources as well as those of the terroir, giving Bourgogne generous yields (nearly 1.75 million hectolitres). This connection between the vines and their environment has also brought a beautiful balance to the wines which, despite the very hot conditions of that year, have a great deal of subtlety, both on the nose and on the palate.

White wines

Chablisien and Grand Auxerrois

2022 saw the return of rich wines, characterised by a broad aromatic range. Delicate notes of lemon and bergamot are joined by lovely hints of white and yellow fruit, mingled with subtle floral scents. Aniseed and sweet spices are accompanied by a very pleasant fruitiness. The generous palate is perfectly balanced and well-structured, with a refreshing, mouthwatering finish.

2022 is a vintage that can be enjoyed while young, yet has excellent ageing potential.



Côte de Beaune

The harvest was a generous one and was also of excellent quality. Maturity is the order of the day, with particularly aromatic wines. Hints of citrus and ripe fruit mingle with delicate floral notes, often accompanied by slightly spicy, patisserie flavours. On the palate the wine is tender and fleshy, with good body.

The pleasant roundness and gourmet finish mean wines of this vintage are well-balanced, with excellent ageing potential.

Côte Chalonnaise

Here too, the weather in 2022 allowed the grapes to attain perfect ripeness. This naturally translates into wines with very expressive aromas and soft mouthfeel. Subtle floral scents accompany ripe fruit aromas of peach, apricot and pineapple. After being allowed to breathe, seductive notes of candied fruit and spices emerge. The palate is soft and supple, full-bodied and with good length.

The 2022 vintage is undoubtedly a high-quality one that has everything to satisfy lovers of fine wines.

Mâconnais

With the 2022 vintage, Mâconnais reaffirms its high quality. The wines have an exemplary richness and a beautiful freshness.

Bouquets are pleasing, intense and generally characterised by notes of ripe fresh fruit such as peach, pear or apricot. Lime blossom, acacia flower and patisserie aromas complete this impressive aromatic range.

On the palate, balance and harmony go hand in hand, perfectly matching the structure and supple texture of this vintage.

A landmark year of excellent quality and true pleasure.

Red wines

Grand Auxerrois

The perfect ripeness of the grapes has resulted in wines with a real colour intensity and magnificent aromatic expression. The bouquet is a veritable explosion of red berries and dark berries, a sublime pleasure combining blackcurrant, blueberry, elderberry and morello cherry.

With their silky tannins and lightly spicy, fleshy mouthfeel, these wines are a delicious treat that will satisfy even the most demanding wine lovers. A great vintage from this northern vineyard of Bourgogne.



Côte de Nuits

Like its neighbours, the Côte de Nuits reaffirms its excellence with this 2022 vintage. The wines will wow you with their lively colour.

The highly complex bouquet combines aromas of blackberry, blueberry and blackcurrant with floral scents of peony and violet.

On the palate, spices underscore the silky, high-quality tannins. Ample, full-bodied and beautifully fresh, these wines are a perfect example of their type, with real ageing potential.

Côte de Beaune

With 2022, we return to a sunnier vintage. The deep ruby-red wines have developed aromas of red berries, dark berries and spices. Raspberry, strawberry and Morello cherry rub shoulders with blackberry, blackcurrant and tobacco. Perfectly balanced on the palate, they are dense and full-bodied, but thanks to the quality of their tannins, they remain supple and delicious.

With 2022, Côte de Beaune signals a vintage of the highest quality.

Côte Chalonaise

2022 is another landmark vintage, thanks to the perfect ripeness and good quality of the grapes. The wines are richly aromatic, with floral scents inextricably associated with fruity aromas. Balanced and magnificently structured, their long finish is impressive. Already very enjoyable, they can be appreciated for many years to come.

Volumes of the 2022 vintage

| | White wines | Red & rosé wines | Crémant de Bourgogne |
|---|--|----------------------------------|----------------------------------|
| Volumes | 1,073,060 hectoliters 143,074,667 bottles | 485,500 hl 64,733,333 bottles | 190,430 hl 25,390,667 bottles |
| Evolution 2022 vs. average 5 years 2017-21 | +24% | +19.5% | +19% |

The weather in 2022

Conditions were tricky for the 2022 vintage, from intense sunshine and heat to lack of rainfall (see graphs below). Once again, the vines astonished us by their ability to make juice from almost no water at all: Once the bunches formed, they enjoyed heavy rain in June and a few stormy showers mid-August to produce abundant, aromatic, and balanced juice.

A great start to the year

After a winter that was milder and drier than normal*, the very first green shoots were observed in the early days of April. A mass of cold air from the north caused temperatures to drop across the Bourgogne region, and winegrowers had to battle with four nights of frost, between 3-11 April. They feared the worst but despite some damage in the earliest ripening sectors, the situation was much less serious than in 2021. Moreover, the weather warmed up immediately, allowing the vines to quickly return to growth and to develop secondary fruit-bearing buds.

Fast-paced growth

In mid-April, summery temperatures and a lasting dry spell encouraged the vines to grow rapidly. The vines grew frantically and growers could barely keep up with topping out and raising wires. This went on until flowering, which happened between 19-26 May, two weeks earlier than the average. The exceptional temperatures during the month ensured flowering happened in excellent conditions, with very little shatter and just a touch of millerandage. The bunches formed very well, already suggesting a generous and possibly very early harvest.

Nourishing rainfall

The weather remained good and fruit set occurred around two weeks ahead of schedule. Winegrowers began to pray for rain as drought began to take hold. Then finally, the long-awaited rainfall arrived in the form of thunderstorms between 21-25 June. An average of 50mm of rain fell across the region, but locally, this varied between 20-90mm, depending on the sector. The storms were sometimes violent, with some significant damage from hail, but only in limited areas. As such, cumulative rainfall in June was much higher than normal (see graph below), and the vines benefited, taking in enough water to get them through the whole summer.

Ripening under a scorching sun

The grapes ripened in full heatwave conditions, which helped keep disease at bay. There were four periods of heatwave across the summer, but consequences were limited. Vines can withstand both high temperatures and low rainfall, although younger plants and plots on shallow or sandy soils suffered more. Ripening was closely monitored and sugar levels progressed well in general, but less well in certain plots during the first two weeks of August. This was a result of the lack of rain and such disparities are translated into the harvest. The winegrowers got ready for picking while still waiting for rain, which finally fell in mid-August, allowing the vines to finish ripening and produce their juice.



© BVB / Michel Joly

Plot-by-plot harvesting

In the end, this was not the earliest vintage we have seen in recent years. Harvesting began slowly on 16 August for some Crémant de Bourgogne vines. Grapes for still wines began to be gathered on 20 August on the Côte de Beaune, while the Crémant de Bourgognes picked up the pace. The rest of the region followed on behind, with the last bunches brought in from the Côte de Nuits, the Hautes Côtes, and the Chablis region during the third week of September.

It was an unusual harvest in that picking was spread out over several weeks. This was due to a diversity in ripeness, good weather, and unexpected volumes. Ripeness checks coupled with berry and juice tastings were the only guides. Almost all the grapes had good sugar levels towards the end so it fell to the acidity content to determine when the grapes needed to be cut. Yields were high for both white and red, with crates filled with perfect bunches leading certain producers to vinify in whole bunches.

Vinification went well, and when the must went into barrels it was confirmed that despite it being a dry year, yields were very satisfactory indeed.



*This press release only offers a general snapshot.
Because each wine and each winemaker is unique, wines need to be tasted individually before being characterized.*